



PRIVACY POLICY OF RACE WINNING BRANDS EUROPE BV, established in Nieuw Vennepe, the Netherlands.

I - General information data processing

Who has drawn up this Privacy Policy

Race Winning Brands Europe BV (hereinafter to be referred to as: "RWBE") is responsible for collecting and processing personal data as described in this privacy statement.

Why we collect your personal data

We use your data as described in this Privacy Policy to be able to provide you with our services, to respond to your questions and/or, insofar as permitted or required by law, to assist in legal or criminal investigations. We may anonymize and combine the data collected via our website for statistical purposes in connection with expanding our product portfolio and improving our services.

When we collect your personal data

RWBE processes your personal data because you make use of our services and/or because you provide services to us yourself, This includes, among other things, when you:

- use or wish to make use of our services.
- enter or submit data at one of our locations or via other common channels, including e-mail, the website or by telephone.
- visit one of the RWBE websites.
- maintain a business relationship with RWBE.
- apply for a job at RWBE.

Which (personal) data do we process

An overview of the personal data that may be processed by RWBE is provided below:

- Company name
- First name(s) and family name.
- Address details.
- Telephone number.
- E-mail address.
- IP address.
- IBAN.
- VAT number.
- Chamber of Commerce number.
- Date and time of access.
- Other personal data you actively provide, for instance by completing a client request form on our website, in your correspondence or contact per telephone.
- Data about your activities on our website.

Finally, we collect your personal data by way of the cookies we store or have stored. The latter is subject to your acceptance.

For what purpose do we process personal data?

We only process personal data if we have a sound reason to do so or if a legal ground under the GDPR exists, such as the performance of an agreement. In addition, we store your data for reasons of conducting our own business operations and for administrative purposes.

RWBE processes your personal data for the following purposes:

- Processing your payment.
- Delivering goods and services to you.
- Sending you our newsletter and/or advertising leaflet.
- So as to be able to call or e-mail you if this is required for providing our services.
- To inform you about changes in our services and products.
- To allow you to create an account.



- RWBE analyses your behaviour on the website in order to improve our website and to match our range of products and services to your preferences.
- RWBE also processes personal data if we are under the legal obligation to do so, such as data required for our tax return.

The legal ground for the temporary storage of data and log files is provided in Article 6(1)(c) and (f) of the General Data Protection Regulation (GDPR).

Newsletters

You only receive our newsletter if you have subscribed to it. After subscribing, you can cancel your subscription at any time. To that end, use the unsubscribe option presented in all our newsletters or by contacting us.

Who we share your personal data with

We may store your personal data or share the data in some other way with affiliated companies or other trusted business partners that provide services on our behalf, such as technical support or to evaluate the use of our website for marketing purposes or for other types of services. We have contracts with parties that process such data to ensure that the personal data are processed according to our instructions and in conformity with this Privacy Policy and all other applicable confidentiality and security measures.

We only share your personal data with these and other third parties if such is required to be able to provide you with the requested services, if you have authorised them to protect your and our rights, property or safety, or if we are required to do so under applicable law, a judicial order or any other government regulations, or if publication is otherwise required within the context of judicial or criminal investigations or procedures.

Please take into account that the companies that make up part of the Race Winning Brands Inc. (RWB) group and the authorities, customers and suppliers to which we may provide your personal data may be located outside your country, possibly in countries where the prevailing data security legislation may differ from the legislation that is applicable in your country. If this is the case, then we will ensure that suitable measures are taken to protect your personal data by making use of appropriate legal mechanisms, such as the EU model contract. A copy of the EU model contracts is available on: https://ec.europa.eu/info/law/law-topic/data-protection_nl

II - General information data management and security

Deletion of data and data retention period

The personal data of the person involved are deleted or blocked once the objective for which they are retained ceases to exist. Data may furthermore be stored if the European or national legislator requires such in connection with compliance with EU Regulations, legislation (including the fiscal retention obligation and the requirement to keep records) or other provisions applicable to party responsible for the processing. The data will also be blocked or deleted if the retention term required under such regulations lapses, unless the continued retention of the data is required in connection with the conclusion or performance of an agreement.

Your rights

You have the right to be informed, to have access to your personal data, to have them corrected/rectified and to have them removed/be forgotten. In addition, you have the right to revoke your permission for the processing of your data or to object to the processing of your personal data by RWBE. You also have the right to data portability. This means that you can submit a request and we will send the personal data that we have in our possession to you or to another organisation of your choosing by way of a computer file.

By way of this policy, we inform you of the fact that we collect and process your data, how we do so and with which parties we may share your data. All requests for access, rectification, removal or transfer of your personal data, all revocations of your permission and all objections to the processing of your personal data can be submitted to your regular contact person or to info@rwbteam.eu.



To verify that the request for access was indeed submitted by you, we request that you attach a copy of your proof of identity to your request. To protect your privacy, black out the photo, MRZ (machine-readable zone, the bar with numbers at the bottom of the passport), the passport number and the Citizen Service Number. We will respond to your request as soon as possible, but at any rate within four weeks.

RWBE also wishes to inform you of the possibility to submit a complaint with the national regulatory authority, the Dutch Data Protection Authority, You can use the following link:

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

Exceptions

The right of removal does not apply insofar as the processing is required

- For the execution of the right to freedom of speech and information;
- To comply with a statutory obligation required for processing pursuant to the law of the European Union or the member states that applies to the party responsible for the processing, or for the performance of a duty in the general interest or in compliance with a government request;
- For reasons of public interest in the area of public health, in accordance with Article 9(2)(h) and (i) and Article 9(3) of the General Data Protection Regulation (GDPR);
- For archiving purposes in the public interest, scientific or historical research purposes or statistical purposes, in accordance with Article 89(1) of the General Data Protection Regulation (GDPR), insofar as the right referred to under a) would seriously endanger the realisation of the objectives of such processing or render it impossible; or
- To lodge legal claims or institute legal proceedings or raise a defence against such claims.

How we protect personal data

RWBE takes the protection of your data seriously and takes suitable measures to prevent misuse, loss, unauthorised access, unauthorised disclosure or unauthorised alteration. Should you be under the impression that your data are improperly secured or if you observe signs of misuse, please contact us via info@rwbteam.eu.

RWBE will not sell your data to third parties and will only provide them with these data if such is required further to the performance of our agreement with you or to fulfil a statutory obligation. We have concluded agreements with the companies that process your data on our instructions so as to ensure that they observe the same level of protection and confidentiality with respect to your data. RWBE remains responsible for such processing.

- All RWBE servers are physically located in the EU and are therefore not subject to the American Patriot Act.
- We protect your data to prevent them becoming lost or ending up in the wrong hands. Some of the measures that we take include:
- we secure our website using a TLS certificate. This means that confidential information, for instance the data submitted on a contact form, are sent in an encrypted format.
- our software is always up to date and we have a firewall in place.
- access to our electronic systems is secured by way of a password and 2-factor authorisation is applied for external access requests.
- Only authorised staff/third parties have access to your personal data.
- We conclude agreements with third parties that process your personal data on our instructions, thereby ensuring your privacy.

III - Making the website available and generation of log files

Each time that you visit our website, our system automatically collects data and information on the computer system of the calling computer.

Cookies or similar techniques that we use

RWBE makes use of cookies. The cookies we use are necessary for the technical functioning of the website and for ease of use. They ensure that the website functions properly and remember your preferences, for instance.



They also allow us to optimise our website. You cancel the cookies by setting your browser to no longer accept cookies. In addition, your browser settings also allow for deleting all information that has previously been stored. However, should you cancel cookies, it may be that you cannot make use of all website features or that you do not have access to (certain parts of) the website. Moreover, you can prevent the data collected by the cookie that is related to your use of the website (including your IP address) from being submitted to Google, stored and processed by Google by downloading and installing the browser plugin available via:

<https://tools.google.com/dlpage/gaoptout?hl=nl>

Which cookies are used

- 1. Functional cookies:** these cookies are essential for the proper functioning of our website. For example, they ensure that certain preferences are saved and make it easier to navigate between the various pages.
- 2. Analytical cookies:** Using third-party ("Google Inc.") software, we measure how often our website is visited and which pages receive the greatest number of visits. Statistical analysis of these data allows us to further optimise our website.
- 3. Tracking cookies:** These cookies track your browser behaviour on our website and allow us to present you with a personalised visitor's experience the next time you visit us.

The legal ground for the processing of personal data using functionally required cookies is Article 6(1)(f) of the General Data Protection Regulation (GDPR).

The legal ground for the processing of personal data using analytical cookies is Article 6(1)(a) of the General Data Protection Regulation (GDPR).

Google Analytics

Our websites use Google Analytics, a web analysis service offered by Google Inc. ("Google"). Google Analytics uses cookies that allow for analysing your use of our website. The information on your use of this website collected by this cookie is generally sent to and stored in a Google server in the USA. If IP anonymizing is activated on our website, then your IP address will automatically be shortened by Google within the European Union member states or in the other member states that make up the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the USA and then subsequently shortened. Google will process this information on behalf of the website owner for reasons of tracking how you use our website, to draft reports on website activities for the website owners and to provide other services related to website use and Internet use. The IP address submitted by your browser to Google Analytics will not be linked to other Google data.

IV – About RWBE and this Privacy Policy

Race Winning Brands Europe BV, established at the address og Pesetaweg 27, (2153 PJ) Nieuw Vennepe, the Netherlands, is responsible for the processing of personal data as described in this privacy statement.

Contact data: Tel. 0031 252 687 713, e-mail info@rwbteam.eu, website <http://www.racewinningbrandsEurope.com>.

This privacy statement is subject to change.

It is possible that this privacy statement may be supplemented or altered in the future. All alterations are published on the website. Most recent version, dd. 24-06-2022